

Health Career Photography

Dress Code	Official HOSA uniform or business professional attire
SLC Orientation	Event explained to the competitors and individual time cards handed out. Students will return to the event room at least 5 minutes before their allotted time.
Round # 1 (Portfolio Digital Submission)	The ENTIRE completed portfolio (including photos, narratives, and permission forms) submitted to Montana HOSA as a single pdf document by pre-conference deadline; Number of advancing competitors will be determined by criteria met in Round One and space available for Round Two.
Round # 2 (SLC Presentation)	Competitors will still need to bring a hard copy of their photos despite the digital upload to present to judges in this round
Scoring	Scores from Round One will be added to Round Two to determine the final results.

The Photos - Pre-judged Digitally

SUBJECT OF PHOTO: The main subject of each photo should be <u>a health professional</u> in action. The health professional needs to be visible and identifiable in the photo, and the photos should portray something about the profession or the professional's skills. By looking at the photo, an observer should be able to tell which health profession is being portrayed.

- A. For a sample list of health careers, visit the <u>National Consortium for Health Science Education</u>
 - and Explore Health Careers websites.
- B. Photos of only medical "procedures" or "body parts" with no supporting career reference and photos including the competitor DO NOT meet the guideline requirements.
- C. All photos should be HIPAA compliant.

The selection of the three (3) different health professionals to be photographed is at the competitor's discretion. The pictures must be of three *different* health professionals in three *different* fields (i.e., nurse / pharmacist / physical therapist instead of dentist / dental hygienist / dental assistant). The selected professionals must be willing to share information about their careers with the competitor.

Competitors may use software to edit and enhance the digital photographs. Editing and cropping of the pictures are permitted, but adding graphics, backgrounds, photo collages, and other elements to the photo is not permitted.

Round One - The Portfolio - Pre-judged Digitally

The portfolio requirements are as follows and should be included in the portfolio in this order.

- A. The items below will be in an **official HOSA portfolio or notebook from** The HOSA Store. The physical portfolio is put together for the purpose of the Display Time and Round Two at ILC. Copies of this portfolio are uploaded to the HOSA Digital Upload System for round one pre-judging per item #11 below.
- B. Page 1 <u>The title Page</u> includes the event name, competitor's name, HOSA division, chapter number, school name, and Chartered Association. All career titles are

- photographed, centered, and neatly presented. (A creative design or pictures may be used, but they will not affect the score.) This is one page only.
- C. Page 2—Photo #1. The photo must be 8" X 10" (each photo may be landscape or portrait, as the competitor chooses). The competitor must place the photo (only the photo) in a clear page/sheet protector and write the photo number (#1) in the bottom right corner of the photo or sheet protector.
- D. Page 3 <u>Photo #1 Narrative Description.</u> A one-page narrative description explaining the professional's job responsibilities, required education/training, benefits/challenges, and any other specific information from this experience that competitors found interesting. Narratives must be:
 - I. one-sided, typed
 - II. 12 pt. Arial font, double-spaced
 - III. 1" margins on 8 1/2" x 11" paper
 - IV. header with the last name, & name of the event on the top left side of the narrative page
 - V. page number top right side
- E. Page 4-5—Photo #1 Permission Forms. The permission forms found at the end of these guidelines must be explicitly included for photo #1. A facility permission form AND a patient/subject permission form must be included behind each photo's narrative description. If photos are taken in the same facility, copies should be placed behind each photo narrative. Photo permission forms should not be placed in clear page/sheet protectors.
- F. Pages 6-9 Photo #2, Narrative & Permission forms (or copies), following rules CDE above.
- G. Pages 10-13 Photo #3, Narrative & Permission forms (or copies), following rules CDE above.

REQUIRED Digital Uploads

The following item(s) **MUST** be uploaded to the HOSA Digital Upload System by the Montana HOSA Deadline: Photography Portfolio – as one combined PDF file.

Detailed instructions for uploading materials can be found at:

https://hosa.org/competitive-event-digital-uploads/

It is the competitor's responsibility to ensure that the digitally submitted photos are legible, clear, and large enough files to view effectively for round one pre-judging.

Round Two – Presentation

The top competitors from Round One in each division will advance to Round Two, the full presentation. The number of advancing competitors will be determined by criteria met in Round One, attendance of the required display time, and space available for Round Two.

Competitors must bring a hard copy of their portfolio to the competition to reference during the Round Two presentation.

Competitors shall report to the event site at the pre-assigned appointment time.

- A. The competitor will present each photo to the judges.
- B. Photos should be numbered 1, 2, and 3, as described in rule #8 above and presented in that order.
- C. The competitor will have a maximum of three (3) minutes (approximately one minute per photo) to present the picture, describe the profession, explain what is happening in the

- picture and how the career fits into the healthcare system. Competitors may hold their portfolios/photos as they present them to the judges.
- D. Use of index card notes during the presentation is permitted. Electronic notecards (on a tablet, smartphone, laptop, etc....) are permitted but may not be shown to judges.
- E. The timekeeper shall present a flash card advising the competitor when there is one (1) minute remaining.
- F. The competitor will be stopped at the end of the three (3) minutes.
- G. Competitors will take portfolios with them.

HEALTH CAREER PHOTOGRAPHY PERMISSION FORMS

Instructions

The facility and subject permission forms should be included in the photo notebook/portfolio described in these guidelines. A separate facility permission form should be included for each photo. If there is more than one subject in a photo, each subject must sign the permission form. These forms must follow each photo narrative.

These guidelines' contain the permission forms for the facility and the patient/subject(s).

Before taking any photos, the competitor should contact the communications and marketing department of the <u>facility</u> in which they plan to take the photo(s). The competitor should seek permission to photograph the facility, explain its purpose, and show the Health Career Photography event guidelines. Some facilities may require the HOSA member to complete their own permission form, which will remain with the facility, but a copy should be obtained and submitted with HOSA event documents. If photos are taken in the same facility, the original should be placed behind the 1st photo used, with a copy of the form placed behind additional photos.

Once the facility grants <u>permission</u>, competitors must obtain permission from <u>all people</u> (<u>subjects</u>) <u>visible in the photo per HIPAA regulations</u>.

For ILC, these permission forms must be included in the portfolio and uploaded to the HOSA Digital Upload System by the Montana HOSA deadline.

HEALTH CAREER PHOTOGRAPHY - PERMISSION FORMS

Photo #(s)	Competitor Name							
If multiple facilities are used for the three photos, each facility needs a permission for completed.								
Facility Photo Pe	rmission Form							
Facility Name:								
Facility Address:								
Date(s) Photos Were Tak	ken at the Facility:							
	wn permission forms the competitor was required to complete?							
YES or NO? (circle	le one) If yes, attach a copy of that permission form to this page.							
Name of Authorized Rep competitor to take photos	resentative from Facility, stating permission was granted for the s at the facility:							
Name (please print):								
Title:								
	acility representative:							
Date signed:								

HEALTH CAREER PHOTOGRAPHY - PERMISSION FORMS

Patient/Subject Photo Release Form

Each photo and each patient/subject needs a permission form completed.

Lacii piloto ali	iu each patient/subject needs a permission form completed.
Photo #	Competitor Name
United States F and understood	at I have certain rights to privacy regarding my protected health information under the dealth Insurance Portability and Accountability Act of 1996 (HIPAA). I have received, read, by your Notice of Privacy Practices, which contains a more complete description of the uses of my health information.
I hereby author (a) (b) (c)	ize HOSA-Future Health Professionals and those acting pursuant to its authority to: Record my likeness and voice on a video, audio, photographic, digital, electronic, or other medium. Use my name in connection with these recordings. Use, reproduce, exhibit, or distribute in any medium (e.g., print publications, video tapes, CD, online, etc.) these recordings for any purpose that HOSA-Future Health Professionals and those acting pursuant to its authority deem appropriate, including
setting. HOSA- described abov approve the fini future, whether	promotional or advertising efforts. e photos to be shared strictly with other professionals and patients in an educational Future Health Professionals will have permission to use these photos in the manner e unless I request it to no longer use them. I waive any right that I may have to inspect and ished product that may be used or the use to which it may be applied now and/or in the that use is known to me or unknown. I waive any right to royalties or other compensation to using the image or product.
Professionals to procedures, pos	st form is available to do so. I understand that by allowing HOSA-Future Health o use my photos, they can share "before-and-after" images to educate and explain ssible treatment results, and career information. I understand that I have the option to uest and am not obligated in any way to provide permission to use these photos.
and students in Professionals a proprietary righ whatever media understand the	SA-Future Health Professionals to share my digital patient photos with other professionals an educational setting. I release and agree to hold harmless HOSA-Future Health and those acting pursuant to its authority from liability for any violation of any personal or t I may have in connection with such use. I understand that all such recordings, in um, shall remain the property of HOSA-Future Health Professionals. I have read and fully terms of this release. ne option below: Full Photo Series
	Close-up photos only (no full face)
Subject Name:	
Date:	
Signature:	
If the subject is	under 18 years of age, the signature of a parent is required:
Signature:	Date:

HEALTH CAREER PHOTOGRAPHY

Round 1 – The Photos - Pre-judged Digitally

Section #	Div	ision:	SS	PS/C
Competitor #	Judge's Si	gnature		
Digital materials up	loaded by the deadline will be PRE-JUDG	ED for round	one. Comp	etitors who do not
upload materials ar	re NOT eligible for round two competition.			

A. Overall	Excellent	Good	Average	Fair	Poor	JUDGE
Portfolio	5 points	4 points	3 points	2 points	0 points	SCORE
1. Title Page	The title page includes the event name, competitor's name, HOSA division, chapter number, school name, Chartered Association, and all 3 career titles photographed.	N/A	N/A	N/A	Portfolio is not submitted OR title page does not include ALL requirements.	
2. Photos are numbered	Photos are numbered one through three.	N/A	N/A	N/A	Portfolio not submitted OR photos are not numbered	
3. Narrative Description Formatting	Narratives for EACH photo are one-sided, typed, 12 pt. Arial font, double-spaced, in English, With 1" margins on 8 ½" x 11" paper, Using a header with the last name and event on the top left side of each page and the page number on the top right side of each page.	N/A	N/A	N/A	Portfolio not submitted OR pages do not meet ALL requirements	
A. Overall Portfolio	Excellent 15 points	Good 12 points	Average 9 points	Fair 6 points	Poor 0 points	JUDGE SCORE
4. The pictures must be of three different health professionals in three different fields (i.e.: nursing/pharmacy / physical therapy) NOT dentist / dental hygienist / dental assistant)	0 0	articulating the	2 of the 3 photos submitted highlight different health professionals. There is a question about whether or not the 3 rd photo does.	if the 3 photos highlight different health professionals	Portfolio not submitted OR photos are without question of the same health profession.	

*Judges, remember that the purpose of this event is to encourage competitors to explore and analyze different health careers through photography. Three photos of the same profession/field don't expand the competitor's perspective very much. Use your best judgement if the three photos align with the event's overall purpose.

B. PHOTO #1	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
Focus of occupation within the photo	The photo captures a clear center of interest with a clearly defined subject (health professional) performing an aspect of their job. The health professional is visible and identifiable in the photo.	the center of the photo, and the career is easily defined. The job aspect the subject	The photo highlights an individual in a health career, but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	Photo #1 not submitted OR the photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique, which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow factor" is missing.	The photo is creative but needs a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	Photo #1 was not submitted, or the photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description includes: a. the professional's job responsibilities, b. required education/training, c. benefits/challenges, d. and any other specific information from this experience	describes the	A positive description of the experience was captured. A creative description was offered. Information covers points a-d. 1-2 spelling errors.	The photo description was average and does not leave the reader wanting to know more. Information from points a-d may be limited or vague. 3-4 spelling errors.	The photo's description is basic and does not provide context for the competitor's experience. Information from points A through D is missing. 5+ spelling errors.	Photo #1 not submitted OR no description of the photo was provided.	
4. Proper Exposure / Framing Exposure = "The amount of light which reaches your camera sensor or film."	The photo is high quality and contains proper exposure. The subject is focused/framed, the photo's colors are vibrant, or effective use of black/white is used, and the lighting is bright and captures the subject in action. The viewer's eye is drawn to the subject of the photo. No graphics, backgrounds, or photo collages are included.	The subject is mostly in focus but could use some sharpening or light added to be pleasing to the eye.	some sharpening. The subject may or may not be framed properly.	The photo is slightly out of focus, and the exposure and/or framing is slightly off.	submitted OR the	
B. PHOTO #1	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
5. Permission Forms	Permission forms for facility/subject are included for photo #1	N/A	N/A	N/A	Photo #1 not submitted OR permission forms for facility/subject are not included for photo #1.	

C. PHOTO #2	Excellent	Good	Average	Fair	Poor	JUDGE SCORE
	10 points	8 points	6 points	4 points	0 points	SCORE
Focus of occupation within the photo	The photo captures a clear center of interest with a clearly defined subject (health professional) performing an aspect of their job. The health professional is visible and identifiable in the photo.	the center of the photo and the career is easily defined. The job aspect the subject is performing is not	The photo highlights an individual in a health career but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	Photo #2 not submitted OR the photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow-factor" is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	Photo #2 not submitted OR the photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description includes: a. the professional's job responsibilities, b. required education/training, c. benefits/challenges, d. and any other specific information from this experience	describes the	A positive description of the experience was captured. A creative description was offered. Information covers points a-d. 1-2 spelling errors.	The description of the photo was average and does not leave the reader wanting to know more. Information from points a-d may be limited or vague. 3-4 spelling errors.	The description of the photo is basic and does not provide context to the competitor's experience. Information from points a-d is missing. 5+ spelling errors.	Photo #2 not submitted OR no description of the photo was provided.	
sensor or film"	colors of the photo are vibrant, or effective use of black/white is	The subject is mostly in-focus but could use some sharpening or light added to be pleasing to the eye.	The photo is focused correctly but needs some sharpening. The subject may or may not be framed properly.	The photo is slightly out of focus, the exposure and/or framing is slightly off.	Photo #2 not submitted OR the image in the photo is not properly framed. The exposure is out of focus, there is no focal center. Graphics, backgrounds, or photo collages are included (which is not allowed).	
C. PHOTO #2	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
5. Permission Forms	Permission forms for facility/subject are included for photo #2	N/A	N/A	N/A	Photo #2 not submitted OR permission forms for facility/subject are not included for photo #2.	

D. PHOTO #3	Excellent	Good	Average	Fair		JUDGE SCORE
	10 points	8 points	6 points	4 points	o points	
Focus of occupation within the photo	The photo captures a clear center of interest with a clearly defined subject (health professional) performing an aspect of their job. The health professional is clearly visible and identifiable in the photo.	The health professional is at the center of the photo, and the career is easily defined. The job aspect the subject is performing is not visible in the photo.	The photo highlights an individual in a health career, but the career is not easily defined.	The photo is of a health career but does not focus on the individual performing the occupation.	Photo #3 not submitted OR the photo does not capture a health professional performing functions of their job. The career in this photo is unclear.	
2. Originality of photo	The photo is creative and unique, which makes it memorable. The viewer can feel the emotion of the photo through the image alone. The photo brings the occupation "to life" through its imagery.	The photo is a unique image and brings the occupation to life. The "wow factor" is missing.	The photo is creative but falls short of a unique and original presentation.	The photo has a limited amount of creativity. It does not spark emotion by viewing.	Photo #3 not submitted OR the photo is unoriginal. It does not bring the occupation to life or instill emotion by viewing.	
3. Narrative Description includes: a. the professional's job responsibilities, b. required education/training, c. benefits/challenges, d. and any other specific information from this experience	describes the	A positive description of the experience was captured. A creative description was offered. Information covers points a-d. 1-2 spelling errors.	The photo description was average and does not leave the reader wanting to know more. Information from points a-d may be limited or vague. 3-4 spelling errors.	The photo's description is basic and does not provide context for the competitor's experience. Information from points A through D is missing.	Photo #3 not submitted OR no description of the photo was provided.	
4. Proper Exposure / Framing Exposure = "The amount of light which reaches your camera sensor or film."	The photo is high quality and contains proper exposure. The subject is focused/framed, the colors of the photo are vibrant, or effective use of black/white is used, and the lighting is bright and captures the subject in action. The viewer's eye is drawn to the subject of the photo. No graphics, backgrounds, or photo collages are included.	sharpening or light added to be	The photo is focused correctly but needs some sharpening. The subject may or may not be framed properly.	The photo is slightly out of focus, and the exposure and/or framing is slightly off.	submitted OR the	
D. PHOTO #3	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
5. Permission Forms	Permission forms for facility/subject are included for photo #3	N/A	N/A	N/A	Photo #3 not submitted OR permission forms for facility/subject are not included for photo #3.	
		Total F	oints Round O	ne Pre-Judgeo	d Digitally (165):	

HEALTH CAREER PHOTOGRAPHY Round 2 - The Presentation

Section #	Division:	SS	PS/C
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A. PRESENTATION	Excellent	Good	Average	Fair	Poor	JUDGE
PHOTO #1	10 points	8 points	6 points	4 points	0 points	SCORE
1. Understanding of the Profession	•	The competitor demonstrates a good understanding of the profession depicted in the photo.	The competitor has an average	Competitor struggled to show an understanding of the	Competitor did not show an	
2. Description of Photo	The competitor brought the photo to life through their description. They vividly illustrated the photo's story and described comprehensive details (such as what is happening and why) about the photo. It is evident the competitor took this photo.	The competitor did a commendable job describing the photos, including many details.	The competitor did a standard job of describing the photo, but it felt like details needed to be included.		The competitor made no attempt to describe the photo. Evidence exists to suggest the competitor may not have taken this photo.	
3. Connection to the Healthcare System	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	N/A	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	N/A	The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	
B. PRESENTATION PHOTO #2	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
Understanding of the Profession	The competitor demonstrates a clear understanding of the profession depicted in the photo and its job requirements.	The competitor demonstrates a good understanding of the profession depicted in the photo.	an average	Competitor struggled to show an understanding of the profession depicted in the photo.	show an	
2. Description of Photo	The competitor brought the photo to life through their description. They vividly illustrated the photo's story and described comprehensive details (such as what is happening and why) about the photo. It is evident the competitor took this	The competitor did a commendable job describing the photos, including many details.	standard job of		The competitor made no attempt to describe the photo. Evidence exists to suggest the competitor may not have taken this photo.	

B. PRESENTATION PHOTO #2	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
3. Connection to the Healthcare System	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	N/A	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	N/A	The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	
C. PRESENTATION PHOTO #3	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
1. Understanding of the Profession	The competitor demonstrates a clear understanding of the profession depicted in the photo and its job requirements.	The competitor demonstrates a good understanding of the profession depicted in the photo.	The competitor has an average understanding of the profession depicted in the photo.	Competitor struggled to show an understanding of the profession depicted in the photo.	Competitor did not show an understanding of the profession depicted in the photo. No job requirement information was shared.	
2. Description of Photo	The competitor brought the photo to life through their description. They vividly illustrated the photo's story and described comprehensive details (such as what was happening and why) about the photo. It is evident the competitor took this photo.	a commendable job describing the photos, including many details.	The competitor did a standard job of describing the photo, but it felt like details needed to be included.	The competitor described elements of the photo, but the description was scattered and not robust. The judges were left with more questions than answers.	The competitor made no attempt to describe the photo. Evidence exists to suggest the competitor may not have taken this photo.	
3. Connection to the Healthcare System	The competitor gave 3+ thorough examples of how the career in the photo fits within the healthcare system.	N/A	The competitor gave 2 examples of how the career in the photo fits within the healthcare system.	N/A	The competitor gave 0-1 examples of how the career in the photo fits within the healthcare system.	
D. PRESENTATION DELIVERY	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
1. Voice Pitch, tempo, volume, quality	The competitor's voice was loud enough to hear. To enhance the speech, the competitor varied the rate and volume. Appropriate pausing was employed.	spoke loudly and enough to be	The competitor-could be heard most of the time. The competitor attempted to use some variety in vocal quality, but only sometimes successfully.	hearing /understanding much of the speech due to	struggled to stay	

D. P	RESENTATION	Excellent	Good	Average	Fair	Poor	JUDGE
D	ELIVERY	10 points	8 points	6 points	4 points	0 points	SCORE
2.	Stage Presence Poise, posture, eye contact, and enthusiasm	Movements and gestures were purposeful, enhanced the delivery of the speech, and did not distract. Body language reflects comfort in interacting with judges. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.	The competitor maintained adequate posture and non-distracting movement during the speech. Some gestures were used. Facial expressions and body language sometimes generated an interest and enthusiasm for the topic.	Use of stiff or unnatural nonverbal behaviors. Body language reflects some discomfort in interacting with the audience. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced.	language, and facial expressions indicated a need for more enthusiasm for the topic. Movements were distracting.	No attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in presentation.	
3.	Diction*, Pronunciation* * and Grammar	Delivery emphasizes and enhances the message. Clear enunciation and pronunciation. No vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). The tone heightened interest and complemented the verbal message.	"you-knows"). Tone	Delivery was adequate, and enunciation and pronunciation were suitable. However, noticeable verbal fillers (e.g., "ahs," "uh/us," or "you-knows") were present, and the tone seemed inconsistent at times.	Delivery quality is minimal. Regular verbal fillers (ex: "ahs," "uh/ums," or "you-knows") are present. Delivery problems disrupt message.	Many distracting errors in pronunciation and/or articulation. Monotone or inappropriate variation of vocal characteristics. Inconsistent with verbal message	
E.	Official HOSA Notebook or Portfolio Used	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
1.	Official HOSA Notebook or Portfolio Used	Official HOSA notebook or portfolio used	N/A	N/A	N/A	Official HOSA notebook or portfolio was NOT used	
				Tot	tal Points Roun	d Two (125):	

^{*} Definition of Diction – Choice of words, especially with regard to correctness, clearness, and effectiveness. ** Definition of Pronunciation – Act or manner of uttering officially.