

# Health Career Display

<b>Dress Code</b>	Official HOSA uniform or business professional attire
<b>SLC Orientation</b>	<ul style="list-style-type: none"> <li>- Event explained to the competitors and individual time cards handed out; Students will return to the event room at least 5 minutes before their allotted time.</li> <li>- All teams will have 15 minutes to assemble their display in the event room on the provided tables directly after orientation.</li> </ul>
<b>Team Numbers</b>	Teams shall consist of 2 members.
<b>Digital Upload</b>	New this year, competitors will submit a digital upload by the posted deadline with a digital outline for their display.
<b>SLC Presentation</b>	- This event consists of a scoring of the health display board by itself and scoring of a presentation to judges- both of which will happen at SLC.
<b>Scoring</b>	Scores from Round One (Display) will be added to the Round 2 presentation for a total rubric score.

## Event Summary

Health Career Display allows members to research a career of interest, create a display board of associated career materials, and improve their presentation skills by communicating the career information to others. This competitive event consists of two rounds, and each team consists of 2 people. Round One is judging the plan/outline for the Health Career Display board. The top-scoring teams will advance to Round Two for the presentation. This event aims to inspire members to become future health professionals by exciting them about a career of their choosing.



### **New for 2024 - 2025**

Round 1 has been changed to a digital upload and will be pre-judged for SLC.

## Official References

One health career or a cluster of related health careers may be presented. The career must be a HEALTH career.

For a sample list of health careers, visit the [National Consortium for Health Science Education](#) and [Explore Health Careers](#) websites.

## **ROUND ONE: Digital Health Career Display Outline**

The digital upload should show and explain how the display board will be organized and serve as a guiding plan for the display. Think of it as the “outline” for what the physical display board will look like – it is the planning you do to create your display board. From the digital outline, judges should have a clear vision of what to expect when they see the team’s display board in person. The digital outline should convince the judges of the value of the project and leave them with a desire to see the full display in-person and hear the team’s presentation.

The digital upload should be completed in "PowerPoint slide" type of style and format but can be created on any digital platform such as Canva, PPT, Google Slides, or a digital platform of the team's choice. Think of each required piece of information listed in Rule #6 being a slide(s).

The digital outline should include:

- A. Title Slide including Event Name, Team Member Names, HOSA Division, HOSA Chapter #, School Name, Chartered Association (1 slide only)
- B. Career overview (2 slides)
- C. Job responsibilities (2 slides)
- D. Educational requirements (2 slides)
- E. Entry level salary at the local/national/global level (2 slides)
- F. Benefits/challenges associated with this career (2 slides)
- G. Additional relevant career information (2 slides)
- H. Creative and artistic impact – describe how your display will look; what elements will be included to showcase the selected career; what will make your board stand out from others? (2 slides)
- I. Reference Page(s) should be included in the digital upload: List the literature cited to give guidance to the project. American Psychological Association (APA) is the preferred resource in Health Sciences. *Points will be awarded for compiling a clean, legible reference page(s), but the formatting of the reference page(s) is not judged. (as many slides as needed)*

Pay attention to how many slides each section in item A-H is allowed. The total number of slides included in the digital upload will be no more than 15 total slides (not including any reference page slides).

The slides will be uploaded as one combined pdf file or publicly viewable link (if the link is not set to public access, judges will not be able to score it).

The Round One outline is not needed, used, or judged for Round Two.

For both rounds of competition, the work **must** be the work of the competitors, including the artistic aspects of the project. Allowable artwork may include:

- A. Competitor-produced illustrations, designs, and/or computer-generated graphics.
- B. Clip art or other graphics used in compliance with copyright laws.
- C. Photographs used in compliance with copyright laws.
- D. Computer or machine-generated lettering.

### **REQUIRED Digital Uploads**

ONE member of the team **MUST** upload the following item(s) to the HOSA Digital Upload System by the Montana HOSA Deadline: Display Board outline with required information – as one combined pdf file or publicly viewable link.

Detailed instructions for uploading materials can be found at:  
<https://hosa.org/competitive-event-digital-uploads/>

### **ROUND TWO: Presentation and Board Display**

The top teams from Round One in each division will advance to Round Two for the oral presentation.

Teams must bring their physical display board to SLC competition to reference during the Round Two presentation.

Round Two qualifying teams will report to the scheduled room at their team-assigned appointment time to present a five (5) minute prepared oral presentation to the judges.

- A. Use of index card notes during the presentation are permitted. Electronic notecards (on a tablet, smartphone, laptop, etc....) are permitted but will not be shown to judges.
- B. During the five (5) minute prepared presentation, a time card will be shown with one (1) minute remaining, and the presentation will be stopped at the end of the 5 minutes.

- C. Both team members must take an active role in the presentation.

Each team that advances to the presentation round will be judged on their ability to communicate information about the career area to the judges. The presentation may include, but is not limited to:

- A. why they chose this career/career cluster
- B. what they learned by researching this career/career cluster
- C. and what they included on the display and why.

**Competitor Must Provide**

- ONE team member uploads outline to the HOSA Digital Upload System by deadline
- Display (36" x 48" tri-fold board without electricity or battery)
- Index cards or electronic notecards for presentation (optional)
- Outline (hard copy is optional for in-person presentation)

# HEALTH CAREER DISPLAY

## Round 1 – The Display

Section # \_\_\_\_\_  
 Team # \_\_\_\_\_

Judge's Signature \_\_\_\_\_  
 Division: MS \_\_\_\_\_ SS \_\_\_\_\_

Health Career Display – Round 1 Digital Upload of Display Outline						
Overview	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
<b>1. Health Related Career</b>	Outline reflects a health career or a cluster of related health careers.	N/A	N/A	N/A	Outline does not reflect a health career or a cluster of related health careers.	
<b>2. Title Slide:</b> (Event Name, Team Member Names, HOSA Division, HOSA Chapter #, School Name, Chartered Association)	Title Slide is included with ALL needed information.	N/A	N/A	N/A	Title slide is not included or missing one or more components	
Display Outline	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
<b>3. Career Overview</b>	Outline provides an exceptional representation of the researched career / career cluster. Information is accurate, current, and presented in a logical manner.	The content of the outline is mostly clear, ideas are sequenced in a logical manner. The outline provides information that describes the career / career cluster.	The information on the outline is somewhat vague and does not clearly define the career/cluster.	The sequencing of ideas throughout the outline is unclear. The outline includes little information with limited data to support the career or career cluster.	Information on the outline is unclear and does not provide understanding of the career or career cluster.	
<b>4. Job responsibilities</b>	Detailed information on the job responsibilities is given along with an excellent description of five or more tasks specific to the health career.	Job responsibilities were provided. Good information on the job description was given with four specific tasks described.	A description of the job was provided. Three specific tasks were described.	A brief mention of the job responsibilities was given, and only one to two specific tasks were described.	No mention of job responsibilities or tasks associated with the job were provided.	
<b>5. Education requirements</b>	Detailed and thorough description of the educational requirements with information on any degrees with courses, certificates, licenses, or other special requirements. Estimated time required to complete the requirement is also given.	There is a description of the educational requirements. It provides information on any degrees, certificates, licenses, or other special requirements.	There is a short description of the educational requirements.	There is an incomplete description of the educational requirements.	There is no description of the educational requirements.	

Display Outline	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points	Poor 0 points	JUDGE SCORE
<b>6. Entry level salary at the local/ national/ global level</b>	A detailed and accurate description of the salary and wage information for this career is provided at the local, national, and global levels. The team provides the yearly, monthly, and hourly rate for this position. Opportunities for advancement and future earnings are provided.	Salary at the local/ national/ global level is provided in the outline along with a brief summary of the wage details.	A description of the salary range for this career is provided without specific details.	There is a vague description of the salary range for this career/cluster.	There is no description of the salary range for this career.	
<b>7. Benefits/ challenges associated with this career</b>	The outline effectively highlights five or more benefits and challenges associated with this career.	The outline shares highlights of four benefits or challenges commonly associated with this career.	The outline describes three benefits or challenges with the career/ cluster.	The outline mentions one or two benefits or challenges of the specific career or career cluster.	There was no mention of benefits or challenges with the career.	
<b>8. Additional relevant career information</b> Can discuss details/ traits including (but not limited to): Career environment, tech needs, work schedule, personal characteristics, etc).	The outline features five or more additional relevant details associated with the career/ career cluster.	The outline features four additional details related to the career or career cluster.	The outline features three additional details relevant to the career.	The outline shares two additional details about the career.	No additional information on the career/career cluster was provided.	
<b>9. Creative and Artistic Impact</b>	The outline was extremely effective in describing the creative and artistic plan for the physical display board. It is very evident the display will stand out in the crowd. The description excites the judges to want to see the physical display board in round 2.	The creative and artistic plan is effective and there are elements that will certainly make it unique. Judges want to see the physical display board in round 2.	The creative and artistic plan are present in the outline but could use further development. Some thought has been put into these elements, but they need to be flushed out further.	There is minimal description of the creative and artistic plan for the physical display board. Judges are not sure what unique elements will make this project stand out.	No aspects of creative or artistic elements were included in the outline.	
Display Outline	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
<b>10. Organization</b>	The outline is exceptionally neat, organized, and error-free. Information is clearly displayed and easy to understand and follow.	Outline is neat and organized. The content has a logical flow with only minimal errors.	The outline was basic and could use more organization and thought to be understood.	The outline lacked organization and/or contained several spelling errors. The flow of information seemed to be out of order.	The outline is either too busy or lacks enough detail to support the content.	
<b>11. Reference Page(s)</b>	Reference page(s) included	N/A	N/A	N/A	Reference page(s) not included	
<b>12. Total Slides</b>	The total number of slides in the digital outline is no more than 15 slides (not including any reference page slides)	N/A	N/A	N/A	The digital outline is 16+ slides *not including any reference page slides)	
<b>Total Points (95):</b>						

# HEALTH CAREER DISPLAY

## Round 2 – The Presentation

Section # \_\_\_\_\_  
 Team # \_\_\_\_\_

Judge's Signature \_\_\_\_\_  
 Division: MS \_\_\_\_\_ SS \_\_\_\_\_ PS/Collegiate \_\_\_\_\_

HEALTH CAREER DISPLAY – The Presentation – Round 2						
Display Overview	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
1. No Power	Power is NOT used (electric, battery, etc...).	N/A	N/A	N/A	Power was used.	
2. Safety	Display/ equipment is safe and poses no hazards.	N/A	N/A	N/A	Equipment presents safety/hazard concerns.	
3. Display Size	Display is no more than 36" high x 48" wide and 24" deep, with a board made of foam or corrugated cardboard.	N/A	N/A	N/A	All requirements are not met.	
Display Visuals	Excellent 10 points	Good 8 points	Average 6 points	Fair 5 points	Poor 0 points	JUDGE SCORE
4. Artistic Design	The artistic quality is exceptional. The artwork is vibrant, balanced, visually pleasing and pushes the boundaries of artistic expression. The design choices take the display to the next level.	The artistic quality is good; the artwork stands out. The design elements seem to be well-thought out and comprehensive.	The display incorporates balanced design choices, showcasing some artistic features. Some of the design lacks artistic details that took away from the overall visual of the display.	Basic levels of artistic design are incorporated into the display. Better design/color choices should be incorporated to assure the artwork on the display is pleasing to the eye,	The design is simplistic and not visually appealing.	
5. Creativity and Originality	The display incorporates creativity and innovation that make it unique. The display has the "wow-factor" and stands out in the room above all others.	The display is innovative and creative. It offers something unique but is missing the wow-factor.	The display has moderate levels of creativity and originality.	Basic elements of creativity and innovation were captured in this health career display. It blends in with the other competitors.	Little creativity or originality was captured in the display of this health care display. More effort needed	
6. Organization	The display is exceptionally neat, organized, and error-free. Information is clearly displayed and easy to understand and follow.	Display is neat and organized. The content has a logical flow with only minimal errors.	The display was basic and could use more organization and thought to be understood. .	The display lacked organization and/or contained several spelling errors. The flow of information seemed to be out of order.	The display is either too busy or lacks enough detail to support the content.	
Presentation Content	Excellent 15 points	Good 12 points	Average 9 points	Fair 6 points	Poor 0 points	JUDGE SCORE

<b>7. Understanding of the Career</b>	The presenters shared exceptional insight and depth of knowledge on the career or career cluster.	The presenters shared knowledge and understanding of the career or career cluster.	The presenters demonstrated some command of the knowledge of the career/ career cluster.	The presenters shared knowledge of the career/ career cluster but failed to effectively teach the judges.	The presenters shared little to no knowledge of the career/ career cluster. The judges were left with more questions than answers.	
<b>Presentation Content</b>	<b>Excellent 15 points</b>	<b>Good 12 points</b>	<b>Average 9 points</b>	<b>Fair 6 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>8. Why This Career?</b>	Compelling examples of the significance of the presenter's choice of career field. Relevant, engaging stories were shared that brought the presentation to life.	The team shared engaging examples of why they selected their career field. Stories were shared to add a personal touch to the career selection.	The team told the story of why they chose their career field but were unable to provide relevant examples to bring the story to life.	The team attempted to tell a story of the significance of choosing their career field, but the story was irrelevant to the career field.	The team was unable to connect a story for why they chose their career field of interest.	
<b>9. Presentation of Career Information</b>	The presentation of the career information was exceptionally organized, clear, and included relevant details to highlight the career/ career cluster.	The content and messaging of the career information were presented in a clear and concise manner.	Information shared by presenters was mostly organized and included few details of the career/ career cluster.	Presenters shared little knowledge of the career field, and the information shared was not delivered in a clear and concise manner.	Little to no information was presented to the judges on the career information.	
<b>Presentation Content</b>	<b>Excellent 5 points</b>	<b>Good 4 points</b>	<b>Average 3 points</b>	<b>Fair 2 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>10. Display Incorporated into Presentation</b>	The display enhanced the messaging of the career/ career cluster and helped bring the presentation to life.	The display helped tell the story of the career/ career cluster. It complemented the presentation effectively.	The team did an adequate job of using the display to support the presentation.	The display somewhat enhanced the presentation on the career/ career cluster yet seemed to miss key points of emphasis.	The display seemed to be an "afterthought" to the presentation. There was a disconnect between what was featured on the display and the presentation.	
<b>Presentation Delivery</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>11. Voice</b> Pitch, tempo, volume, quality	Each team's voice was loud enough to hear. The competitors varied rate & volume to enhance the speech. Appropriate pausing was employed.	The team spoke loudly and clearly enough to be understood. The competitors varied rate OR volume to enhance the speech. Pauses were attempted.	The team could be heard most of the time. The competitors attempted to use some variety in vocal quality, but not always successfully.	The team's voice is low. Judges have difficulty hearing the presentation.	Judge had difficulty hearing and/or understanding much of the speech due to low volume. Little variety in rate or volume.	
<b>12. Stage Presence</b> Poise, posture, eye contact, and enthusiasm	Movements & gestures were purposeful and enhanced the delivery of the speech and did not distract. Body language reflects comfort interacting with the	The team maintained adequate posture and non-distracting movement during the speech. Some gestures were	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with the audience. Limited	Most of the team's posture, body language, and facial expressions indicated a lack of enthusiasm for the	No attempt was made to use body movement or gestures to enhance the message. No interest or	

	audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.	used. Facial expressions and body language sometimes generated an interest and enthusiasm for the topic.	use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced.	topic. Movements were distracting.	enthusiasm for the topic came through in the presentation.	
<b>Presentation Delivery</b>	<b>Excellent 10 points</b>	<b>Good 8 points</b>	<b>Average 6 points</b>	<b>Fair 4 points</b>	<b>Poor 0 points</b>	<b>JUDGE SCORE</b>
<b>13. Diction*, Pronunciation ** and Grammar</b>	Delivery emphasizes and enhances message. Clear enunciation and pronunciation. No vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone heightened interest and complemented the verbal message.	Delivery helps to enhance message. Clear enunciation and pronunciation. Minimal vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone complemented the verbal message	Delivery adequate. Enunciation and pronunciation suitable. Noticeable verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Tone seemed inconsistent at times.	Delivery quality minimal. Regular verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Delivery problems cause disruption to message.	Many distracting errors in pronunciation and/or articulation. Monotone or inappropriate variation of vocal characteristics. Inconsistent with verbal message.	
<b>14. Team Participation</b>	Excellent example of shared collaboration in the presentation of the project. Each team member spoke and carried equal parts of the project presentation.	The team worked effectively together, but the project presentation could have been more evenly divided.	The team worked together relatively well. One of the team members had less participation.	The team did not work effectively together.	One team member dominated the project presentation.	
<b>Total Points (135):</b>						

\*Definition of Diction – Choice of words, especially with regard to correctness, clearness, and effectiveness.

\*\*Definition of Pronunciation – Act or manner of uttering officially